

Notice of References Cited		Application/Control No.	Applicant(s)/Patent Under Reexamination	
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		Examiner	Art Unit	Page 1 of 1
		Rebecca M Bachner	3623	

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	V	"Data Mining is More Than Beer and Diapers". Chain Store Age. Vol. 74. Iss. 6. Pgs. 64-68. June 1998.
	W	Moad, Jeff. "Mining a New Vain". PC Week. Vol. 15. Iss. 1. Pg. 65.
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*A copy of this reference is not being furnished with this Office action. (See MPEP § 707.05(a).)

Dates in MM-YYYY format are publication dates. Classifications may be US or foreign.